

LIASA REPORT 2016 - 2018

27 APRIL 2018

**SCECSAL XXIII
ENTEBBE, UGANDA**



The Library and Information Association of South Africa (LIASA) is an Association for Librarians and library workers. It has a vision of becoming a dynamic association of excellence for the sector, an association that aims to connect all the Library and Information Services (LIS) sectors and promote the development of South Africa through access to information. This aspiration drives LIASA leadership in putting together strategic planning documents supported by strategic objectives that paves the way towards realizing this aspiration.

National LIASA Leadership



President



Exco

President - Elect



Secretary



Treasurer



Public Relations Officer





**Convener: Advocacy
& Marketing**

The logo for LIASA Exco. It features the word "LIASA" in a green, stylized font with a yellow sun icon above the 'i'. Below it, the word "Exco" is written in a large, bold, black sans-serif font.

**Convener: Membership and
Social Media**



**Convener: Policies,
projects and fundraising**



**Convenor: Governance,
Branches and Interest Groups**

LIASA National Office



LIASA Manager



Membership Officer



Administrative Officer



1. Progress report under each strategic element

- Leadership and Sector engagement
- Membership and Social Media
- Advocacy
- Communication and Marketing
- Good Governance and Interest Groups
- Training and Development
- Innovation, Partnerships and Collaboration

1.1 Leadership and Sector engagement

Strategic meeting



Strategic stakeholder relations



IFLA IAP May Seminars

LIASA with IFLA representative and National Library of South (NLSA) Mzansi Libraries Online (MLO) has conducted May Seminars in almost all Branches (only two branches to be covered) and IAP interrelates with the presidential theme for 2016 -2018 “Libraries for communities”. Through IAP, LIASA has managed to show the value of library activities and demonstrate how these are aligned with the UN 2030 Agenda and National Development Plan 2030.



INTERNATIONAL ADVOCACY PROGRAMME



LIBRARIES, DEVELOPMENT, AND THE UN 2030 AGENDA



THE ROLE OF LIBRARIES IN THE UN 2030 AGENDA

Strategic stakeholder relations



IFLA Global Vision

IFLA has launched this global discussion at a series of high-level meetings and workshops in different parts of the world following the kick-off event in Athens, Greece. Numerous meetings and online threads led by librarians from all over the world will build on the momentum started in Athens.

Online voting will take place on the IFLA Global Vision website [<https://globalvision.ifla.org>] and was to be launched in August 2017 during the IFLA World Library and Information Congress in Wroclaw, Poland.

IFLA Global Vision Discussion



IFLA Global Vision Africa workshop

Yaoundé,
Cameroon

14-15 May
2017



IFLA Global Vision Discussion

AFRICA REGIONAL MEETING



IFLA Africa

- IAP Workshop

On 23 – 24 November 2016, Pretoria, South Africa

- Global Vision Discussion

On the 14 – 15 May 2017, Yaounde, Cameroon

- Ms Ntabiseng Nkotsiana has been elected as Secretary for IFLA Africa

AfLIA



LIASA congratulates the following members who were elected to the AfLIA Governing Council 2017-2019 during the AFLIA conference in Yaounde, Cameroon, May 2017

- President – Mr. John Tsebe
- Vice President – Mr Mandla Ntombela
- Southern Africa – Ms. Segametsi Molawa
- Academic and Special Libraries - Ms. Ntabiseng Kotsokoane
- National Libraries - Prof Rocky Ralebipi-Simela
- Business Development - Dr. Buhle Mbambo-Thata (Co-opted)

Strategic stakeholder relations



- International Network of Emerging Library (INELI) Sub-Saharan programme: LIASA has four participants and Ms Christelle Lubbe serves as a mentor.
- Dr Buhle Mbambo-Thata and Mr Mandla Ntombela serve on the Management Committee of INELI.
- Initiative Young African Library Innovators (IYALI): During 15 to 25 August 2017, nineteen African public librarians travelled to Lithuania and Poland as part of IYALI and three of those that attended are from South Africa.
- Mr Mandla Ntombela chairs the AfLIA Leadership Academy, the first meeting was held on the 19-23 September 2017, in Ghana

Strategic stakeholder relations

LIS Policy - In November 2016, LIASA was appointed to be a member of LIS Policy Reference Team. The Technical Team is led by Prof M. Nkondo and other members are: Profs G. Hart and M. Nassimbeni. Consultations have been conducted throughout the country.

Council of Higher Education (CHE) - A meeting was called by CHE on 14 of July 2017 and thereafter LIASA was asked to nominate a member but the member will non-partisan. Three key LIASA members are serving on the CHE committee: Ms Ujala Satgoor, Ms Segametsi Molawa and Prof Jaya Raju.

Strategic stakeholder relations

- The SALI Trust: Both the President and the President-Elect are Board members.
- LIASA and the SALI Trust have signed an MoU for the [Development of a lifetime achievement award](#).
- LIASA is participating in the development of the new SCECSAL Constitution which will be finalized in SCECSAL 2018 to be held in Uganda. The bidding process for SCECSAL 2024 is to commence and LIASA will bid for it.

Strategic stakeholder relations

- National Council for Library and Information Services (NCLIS): LIASA President serves as Ex Officio alongside other LIASA other members.
- Legal deposit committee: Ms Zuki Maya represents LIASA.
- The Goethe Institut: Ms Mmaditshipi Seageng represents LIASA.
- The South African Book Development Council: Ms Nikki Crowster represents LIASA on the Council and is a current member of the SABDC Board of Directors.

Professional Body Advisory Committee Representation



LIASA President	Mr Mandla Ntombela
President Elect	Ms Nikki Crowster
Past LIASA Presidents	Mr Robert Moropa, Ms Rachel More, Ms Naomi Haasbroek, Ms Ujala Satgoor (Chair), Ms Segametsi Molawa (Vice-Chair)
LIASA Manager	Ms Annamarie Goosen (Board Secretary)
Higher Education libraries	Dr Shirlene Neerputh
Public libraries	Ms Ninnie Steyn
Special libraries	Ms Lynn Johnson
Unassigned sectors	Research libraries, School Library and Library School sub-systems

PBA Committee 2016-2019



Absent: Lynn Johnson and Nikki Crowster

More information - PBA Committee

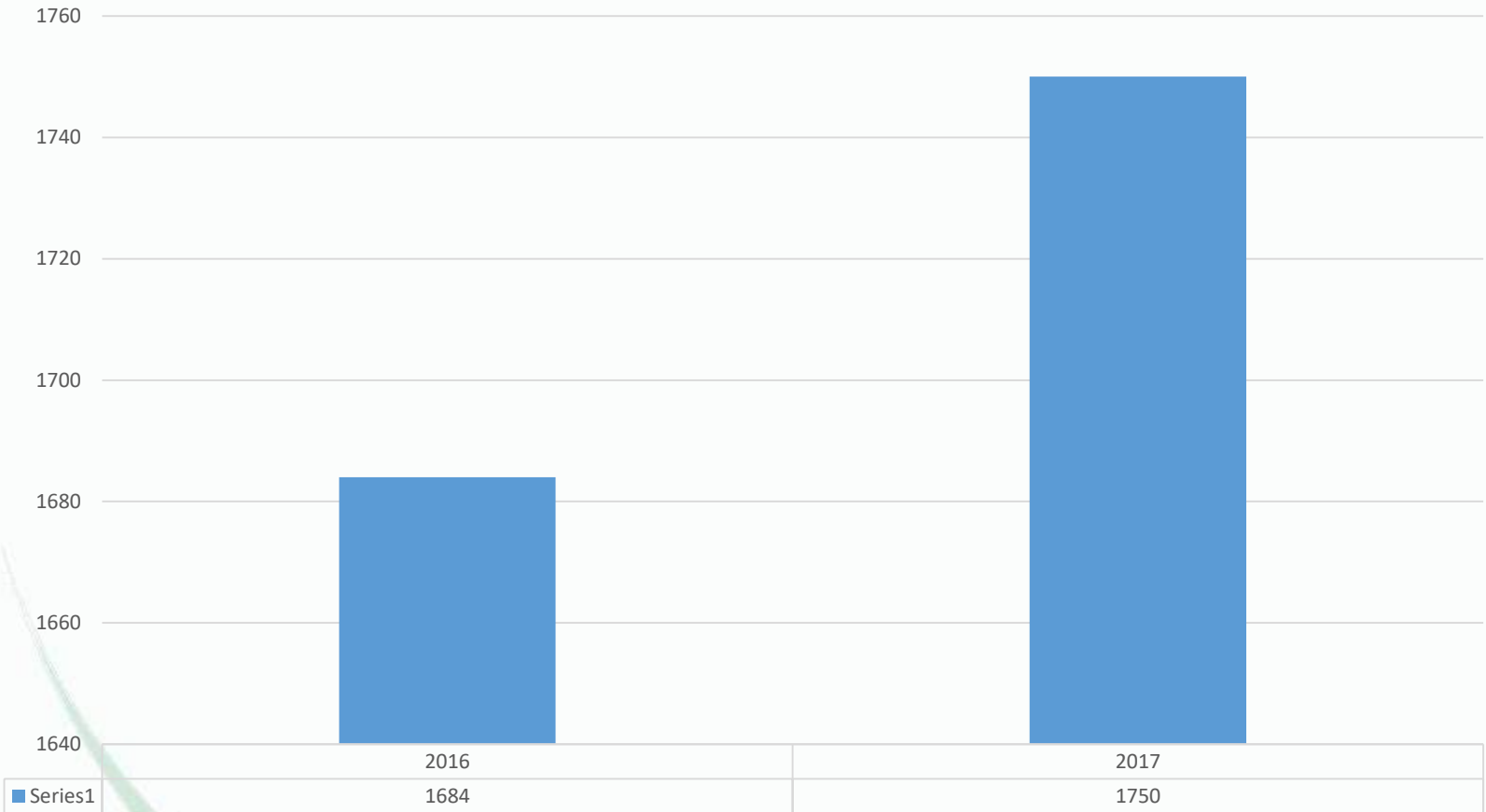
- A web page was created for the Committee: Governance >> LIASA Professional Body Advisory Committee.
- <http://www.liasa.org.za/liasa-professional-national-board/>
- There is a Frequently Asked Questions (FAQs) section on the website, providing members with clarity on commonly asked questions

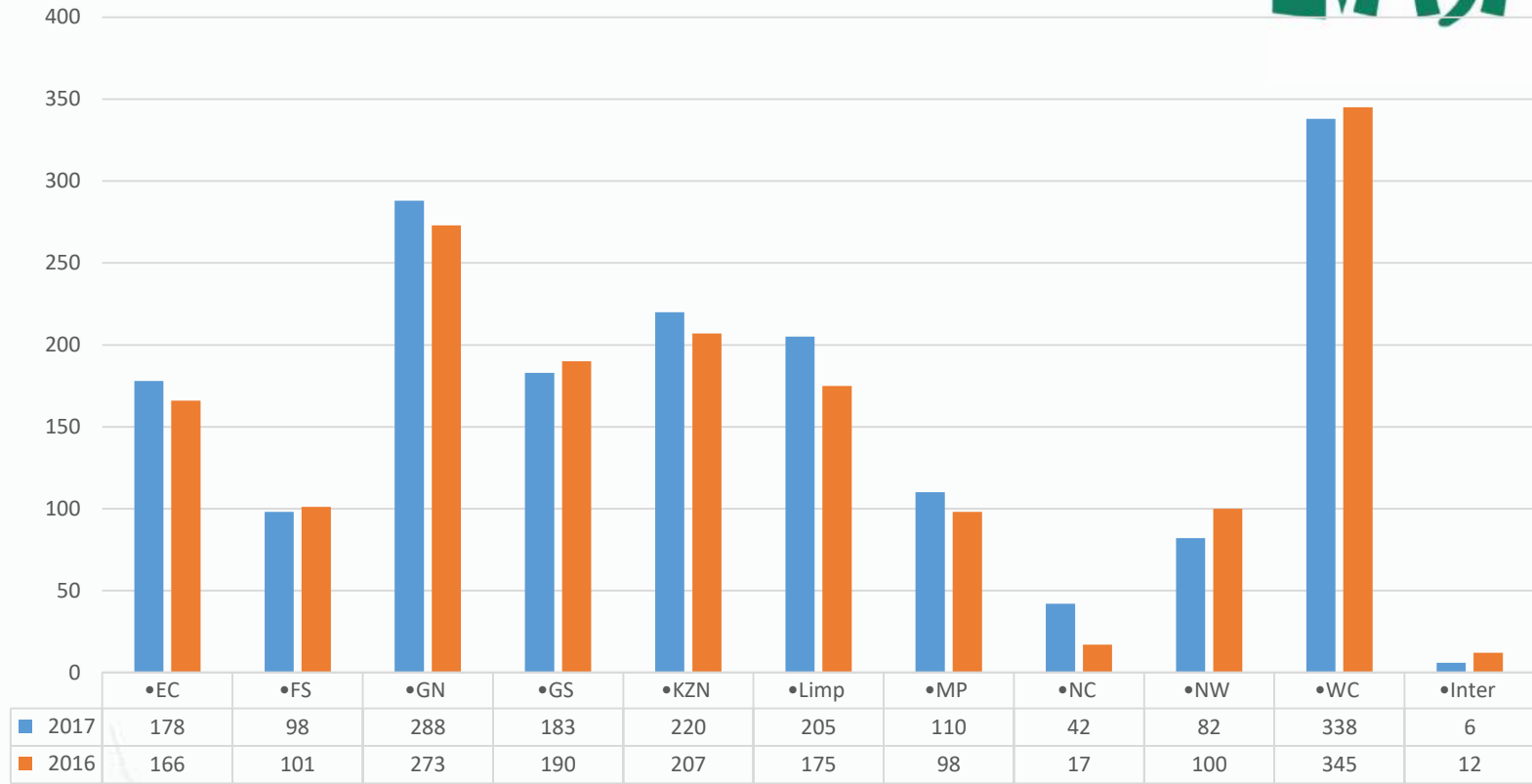
1.2 Membership

Membership

- Missed the target of **1,800** by 50 members by 26 September 2017.
- Total paid up membership number by 26th September 2017, **1750**.
- Branches campaigns, IPA seminar and 20 years celebrations contributed.
- The new Digital Membership Certificate was implemented from 2016 membership year with notable cost-saving

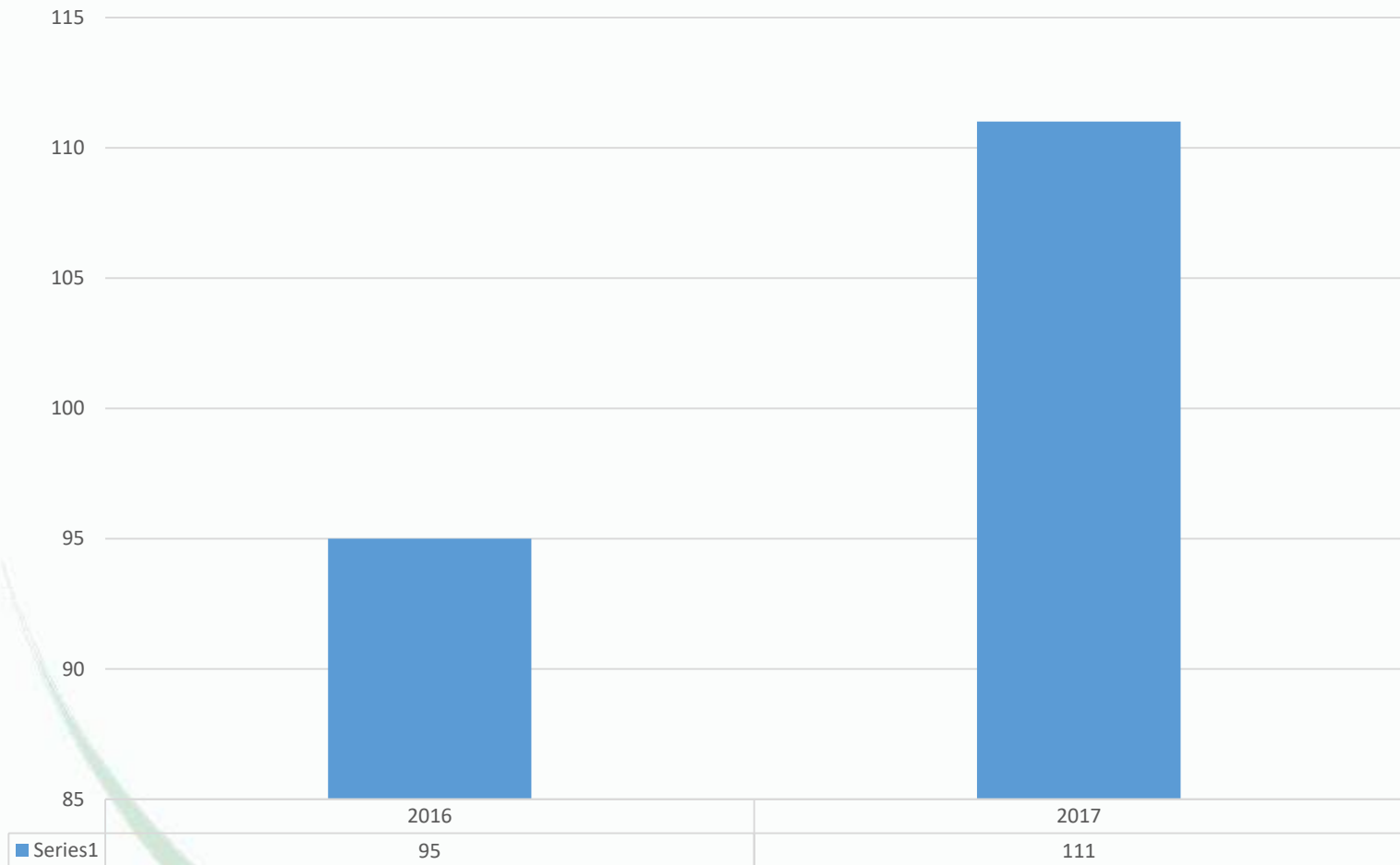
Membership Statistics





■ 2017 ■ 2016

Institutional Membership



Membership fees



Category	2017	2018
Student and pensioners	290	290
Individual Africa	550	580
Individual SA	550	580
Individual International	0	590
SA Institutions	2780	2900
Africa Institution	1 648.50	2900
International Institutions	0	2900

1.3 Advocacy

Advocacy

- South African Librarians' Day is celebrated on the 10th of July each year as is now part of DAC National calendar.
- On the day, there is a focus on awareness of Librarians and the role they play in nation building
- Branch May Seminars: "The Critical Role of Advocacy in Libraries"
<http://www.liasa.org.za/may-seminar-2017/>.
- A draft advocacy toolkit has been developed.

Advocacy

- Mzansi Libraries Online: Joint LIASA & Mzansi Libraries Online advocacy is ongoing with the President, LIASA EXCO Convenor Advocacy and Ms R. Senyolo representing LIASA
- As an Ambassador advocating for free books, Ms Seageng has built collaboration with the Rotary Humanitarian Centre whose goal is to distribute book donations in support of building collections of community and school libraries.

Advocacy

Goethe-Institut:

- EXCO met with Goethe-Institut representative Ms Stefanie Kastner on 13 July 2017 to build on existing collaboration
- LIASA EXCO was represented by Ms Seageng at the launch of the Goethe-Institut Library GameBox Hub on the 29 July 2017.

US Embassy:

- Ms Seageng met with Mr B Middleton (Regional Public Engagement Specialist for Southern African), the new incumbent at the US embassy, to introduce LIASA.
- The draft LIASA Advocacy Toolkit was discussed and the link is now created at LIASA Website

1.4 Communication and marketing

Communication and marketing

LIASA Flagship Projects

- South African Library Week
- *Librarian day: 10 July*
- Annual LIASA Conference
- Open Access Week
- **Librarian of the year (LoY)**
- **Publications**
- **Website and Listserv**
- **Social Media**

LIASA LIBRARIAN OF THE YEAR

The Librarian of the Year is a role model for the Library and Information Services community and a person whose contributions make a lasting impact on the sector.

LIASA Librarian of the Year



LIASA Librarian of the Year



Communication and marketing

SALW 2017 National Launch: South African Library Week (SALW) was celebrated from 18-26 March 2017. The 2017 launch was held at the **Sunrise View Primary & Secondary Schools in Rustenburg, North West Province, on Friday, the 17th of March.** Then Deputy Minister of Arts & Culture, Mrs Rejoice Mabudafhasi, was the Keynote speaker.

SALW 2017 Theme: The 2017 theme was *“My Library, Your Library”* and sub-themes: *“My Library, My Home”*, *“Mind your Library”* and *“Tell me about your Library”*.

SA Librarians Day: Was held on 10 July. Several Branch activities were held and it was posted on social media and on the LIASA Webpage

South African Library Week 2017

Theme: “My Library, Your Library”
and sub-themes: “My Library, My Home”, “Mind your Library” and “Tell me about your Library”.

18-26 March 2017





South African Library Week 2018

Theme:

Libraries: Heart of the
Community

19 – 25 March 2018



Libraries: heart of the community

19 - 25 March 2018



arts & culture
Department:
Arts and Culture
REPUBLIC OF SOUTH AFRICA

SOUTH AFRICAN
NATIONAL
LEXICOGRAPHY
UNITS











Communication and marketing

Publications

SAJLIS: The South African Journal of Library and Information Science (SAJLIS) remains a flagship of the Association due to the sterling leadership of Associate Professor Jay Raju alongside the professional input of the Editorial Advisory Board and, the efforts of the Journal Management Team. It continues to retain a place on the Department of Higher Education and Training List of Approved South African Journals.

LiT Magazine: The LIASA-in-Touch (LIT) magazine has continued its professional exposition of the activities of the Association, its members, partners, vendors, peers and, IFLA. The previous editor Ms Nohra Moerat, who resigned as a result of work and personal commitments, has been replaced by Mr Jeremiah Pietersen. They have been working together for the first 2017 issue of the LiT.

Communication and marketing

Website: Various members are contributing to the LIASA website which remains a vehicle to support library and information practice, skills development, communication and the retention of LIASA's institutional memory. The main webmaster is the LIASA National Office.

Listserv: The LIASA Online mailing list migrated to the Google Groups platform and is working very well according to the mailing list guidelines. A mailing list policy has been created.

Communication and marketing

Social Media: All LIASA Social Media platforms are monitored by Ms Senovia Welman: LIASA NATIONAL PRO, with assistance from MsMmaditshipi Seageng: LIASA National Convenor: Marketing and Advocacy and Ms Theresa Denton: National Convenor: Projects, Policies and Fundraising. LIASA Social Media Policy and Guidelines, was sent to all Branch and Interest Group PROs.

Facebook: Facebook has become the de facto LIASA main social media platform with the LIASANews Facebook page being managed by the LIASA PRO with content to tie into LIASA's strategic plans and projects to promote LIASA activities, added by past LIASA officers. Most LIASA Branch Facebook pages continues to assist with raising awareness of regional activity, marketing and communication of regional news.

LIASA Projects

- SA Librarians' Day
- May Seminars
- <http://www.liasa.org.za/may-seminar-2017>
- **Annual LIASA Conference: 2017**
- **Leadership Weekend 2017**
- **Leadership Weekend 2018**

19th LIASA CONFERENCE 2018 was held between 01- 05 October in Cape Town



1.5 Good Governance

Governance - Branch and Interest Groups

- From many reports from branches and Interest groups it became clear that members are doing their best to take the Association forward.
- Many structures adhere to the overall strategic directives which are a sign of good governance.
- These positive gestures are not without their challenges, for example, the branches are still facing by the problems of distance, the issue of membership apathy remains, while poor attendance persists.
- Most employers are not creating a conducive environment within which LIASA members can operate.

Develop functioning Branch and Interest Groups Leadership

- Report on happenings in Branches and Interest Groups
- Seek guidance from EXCO where needed especially with regard to policy and constitutional matters
- Continue building leadership capacity of among ordinary members
- Adhere to the relevant hand-over guides such as change of banking account signatories at the change of term
- Have regularly planned and focused meeting
- Adhere to the Association's code of conduct
- Protect LIASA's brand

To continue maintaining good governance, Branches and Interest Groups (IG) are reminded to:

- Report on happenings in Branches and Interest Groups
- Seek guidance from EXCO when needed, on policy and constitutional matters
- Continue building leadership capacity of among ordinary members
- Adhere to the relevant hand-over guides such as change of banking account signatories at the change of term
- Have regularly planned and focused meeting
- Adhere to the Association's code of conduct
- Protect LIASA's brand

Policies

- Advocacy Guidelines (Toolkit) *(to be revised)*
- Annual Conference Handbook *(to be revised)*
- Awards Committee Procedure *(to be revised)*
- Branch and Interest Group Guidelines (Handbook) *(to be revised)*
- Corporate Identity Manual/Branding Guidelines *(to be revised)*
- Continuing Professional Development (CPD) Policy/Guidelines *(to be revised)*
- Elections Booklet *(to be revised)*
- Finance Policy *(to be revised)*

Policies continued...

- [ICT Policy](#)
- [Mailing List Guidelines](#)
- [Fundraising and Sponsorship Policy](#)
- Marketing Guidelines (Toolkit) *(to be revised)*
- Membership Administration Procedure *(to be revised)*
- Social Media Guidelines *(to be revised)*
- Branch & Interest Group Guidelines Being revised
- Corporate Identity Manual /Guidelines-Being revised

Adoption of Audited Financial Statements

One of the key focus areas of the Executive Committee is good governance, which includes the responsible management of the finances. The 2016 Audited Statements have been made available for scrutiny by members. I am pleased to report that LIASA's financial situation has continued to improve during the reporting period. LIASA members continue to pay annual contributions and sponsors always support the association activities. The details are available on request; the financial report was presented at the 2017 LIASA AGM.

1.6 Training and development

Training and development

BigBlueButton

- 7 training webinars were delivered on topics ranging from Literacy in the digital world, Embedded librarianship, Marketing to Publishing tips for Librarians
- 9 business meetings were conducted by EXCO, HELIG and the South African Book Fair Steering Committee who were given permission, as a stakeholder, to use the software for their meeting
- The IFLA Africa Lecture was streamed

Training and development

Workshops

- 3 workshops were conducted in KZN, one on Leadership for Librarians, and two on Ethics and Etiquette for Library Assistants
- A leadership Weekend was held in February for the LIASA Representative Council 2017 and 2018
- Training for the Branch and Interest Group Treasurers' and PROs was held in June





LIASA National OFFICE (LNO)

- **Staffing:** The LNO operates with 3 staff members: LIASA Manager, Annamarie Goosen; Membership Officer Kagiso Ledwaba; and the Administration Officer Lebogang Masalesa, who commenced duty on 18 April 2017.
- **Infrastructure:** During October 2016 LIASA House was renovated. We thank the National Librarian and CEO of NLSA for hosting the LIASA LNO over the past nine years.



CONCLUSION



It is with confidence that I present the state of the LIASA, the highlights and achievements of the Association. We hope to hand over a strong and viable Association to the incoming leadership which will made it easy to build upon the existing foundations. I believe that it is possible to take the Association into a bright and relevant future with the support and contribution of all the structures that we have put in place over the years.

Mandla Ntombela

LIASA President

liasapresident@gmail.com

mandla.ntombela@gmail.com

Mandla.ntombela@msunduzi.gov.za

[a](#)

Email: liasapresident@liasa.org.za

Website: www.liasa.org